Practical Enterprise Architecture Playbook - Brochure

Intro

Enterprise architecture is not about drawing perfect diagrams. It is about helping organisations make better technology decisions before those decisions become expensive, difficult, or irreversible.

The **Practical Enterprise Architecture Playbook** provides a clear, business-focused approach to enterprise architecture for organisations that need better structure, stronger governance, and more consistent delivery. It helps leaders and architecture teams move from reactive design decisions to a more deliberate, transparent, and outcome-led way of shaping technology change.

Description

Many organisations know they need enterprise architecture, but struggle to make it practical. Some architecture functions become too theoretical. Others become trapped in project-level firefighting. The result is often duplicated systems, unclear ownership, weak governance, inconsistent standards, and avoidable delivery risk.

This playbook gives you a practical way to establish or improve enterprise architecture without overcomplicating it. It explains what enterprise architecture should own, how it should support business and technology leadership, how to structure architecture decision-making, and how to create useful outputs that influence real delivery.

It includes practical guidance across strategy alignment, business capabilities, application portfolios, integration, data, cloud, security, governance, delivery assurance, and architecture decision records.

Ideal for

This playbook is ideal for:

- CIOs and CTOs who need stronger technology governance and clearer strategic direction
- Enterprise architects building or improving an architecture function
- Solution architects moving into broader enterprise architecture responsibilities
- Transformation leaders managing ERP, cloud, data, integration, or digital programmes
- Programme sponsors who need clearer assurance over major technology decisions
- Mid-market organisations that need enterprise architecture discipline without heavyweight bureaucracy
- Technology teams preparing for SAP, ERP, CRM, cloud, data, or operating model transformation

Contents

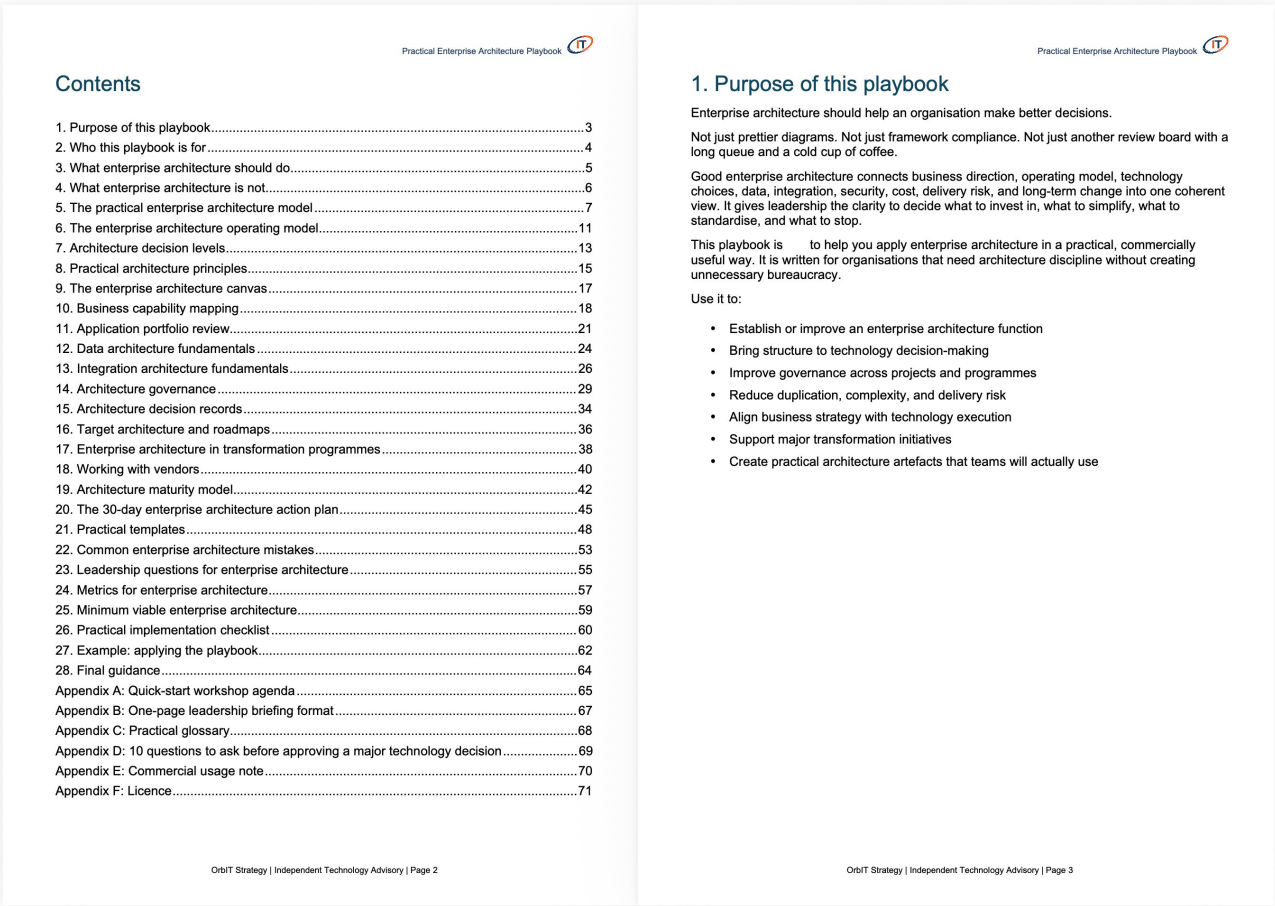
- **Practical Enterprise Architecture Playbook (.pdf)**
  A professional guide with practical guidance, checklists, examples, and reusable structures for applying enterprise architecture.

Key outcomes

After using this playbook, you should be able to:

- Clarify what enterprise architecture should own and influence
- Connect technology decisions to business strategy and operating model needs
- Identify duplication, risk, complexity, and weak ownership across the technology landscape
- Create a practical architecture governance rhythm
- Improve design quality before projects move too far into delivery
- Establish reusable architecture principles and decision criteria
- Strengthen alignment between business, technology, vendors, and delivery teams
- Build a clear 30-day plan for improving enterprise architecture maturity
- Reduce delivery friction caused by unclear standards and late design challenges
- Turn architecture from a documentation exercise into a decision-making capability

Preview



Practical Enterprise Architecture Playbook

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Practical Enterprise Architecture Playbook

1. Purpose of this playbook

Enterprise architecture should help an organisation make better decisions.

Not just prettier diagrams. Not just framework compliance. Not just another review board with a long queue and a cold cup of coffee.

Good enterprise architecture connects business direction, operating model, technology choices, data, integration, security, cost, delivery risk, and long-term change into one coherent view. It gives leadership the clarity to decide what to invest in, what to simplify, what to standardise, and what to stop.

This playbook is to help you apply enterprise architecture in a practical, commercially useful way. It is written for organisations that need architecture discipline without creating unnecessary bureaucracy.

Use it to:

- Establish or improve an enterprise architecture function
- Bring structure to technology decision-making
- Improve governance across projects and programmes
- Reduce duplication, complexity, and delivery risk
- Align business strategy with technology execution
- Support major transformation initiatives
- Create practical architecture artefacts that teams will actually use